



*This Is Me*  
**FRIDA AMANI**







## Introduction:

Frida Amani is a multifaceted artist, renowned rapper, media personality, environmental advocate, and social activist. With a powerful voice in both music and social issues, Frida Amani has emerged as a role model, inspiring the next generation to dream big and strive for excellence.







## Professional Highlights:

### 1. Rapper & Media Personality:

Frida Amani's journey into the spotlight began with a bold step — entering the esteemed Bongo Star Search competition. From there, her trajectory as a rapper and media personality soared. Today, she co-hosts the immensely popular daily radio show "Amplifaya" on Clouds FM, alongside the esteemed Millard Ayo.

### 2. Environmental Advocate & Social Activist:

Frida Amani is at the forefront of the environmental movement, championing nature-based solutions for restoration and sustainability. As a passionate social activist, she spearheads the "MTOE MAMA GIZANI" campaign, dedicated to improving healthcare in rural communities. Notably, she introduced solar energy systems to maternity wards in villages, ensuring access to reliable power for essential medical services.







## **Lead Foundation Goodwill Ambassador:**

Frida Amani's philanthropic efforts extend to her role as a Goodwill Ambassador for the Lead Foundation. Through this platform, she advocates for marginalized communities and promotes environment conservation.







## Recognition & Awards:

- **Madam President of Rap:**

Honored by President Samia Suluhu Hassan of the United Republic of Tanzania, Frida Amani holds the esteemed title of "Madam President of Rap," recognizing her significant contributions to the music industry.

- **2021 awarded by Lead Foundation:**

Her outstanding contribution to environmental restoration efforts earned her the prestigious award by Lead Foundation

- **Music Cities Award 2023:**

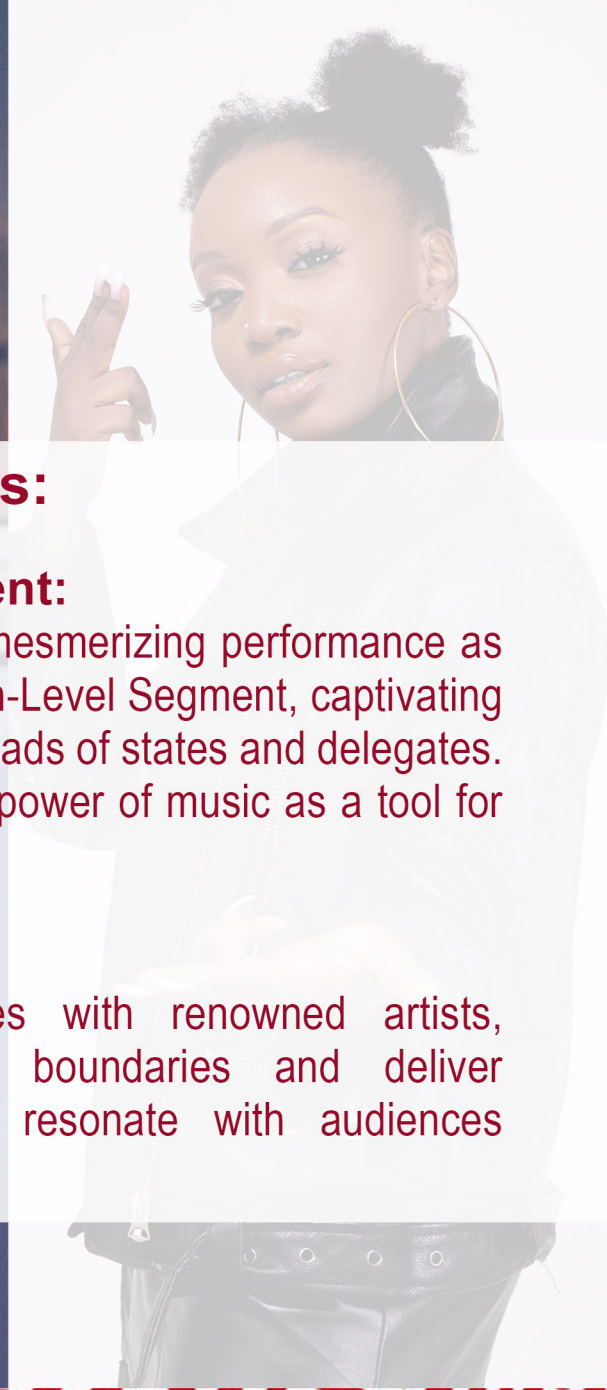
Winner of the Best Initiatives Using Music to Support Environmental Sustainability, Frida Amani's innovative approach to music resonates beyond entertainment, inspiring action for a greener planet.

- **Orange Award 2023:**

Recognized as the Best Female Hip Hop Artist of the Year, Frida Amani continues to receive acclaim for her talent and impact on both national and international stages.







## Performance Highlights:

- **UNEA 6 High-Level Segment:**

In 2024, Frida Amani delivered a mesmerizing performance as the opening act at the UNEA 6 High-Level Segment, captivating a diverse audience, including 15 heads of states and delegates. Her performance underscored the power of music as a tool for global change.

- **Collaborations:**

Frida Amani has shared stages with renowned artists, collaborating to push creative boundaries and deliver unforgettable performances that resonate with audiences worldwide.







## Musical Releases:

- **THIS IS ME LIVE:**

Frida Amani's live extended playlist showcases her raw talent and magnetic stage presence, providing listeners with an immersive experience into her world of music.

<https://platoon.lnk.to/live-album>





# Partners







- Instagram: @FridaamaniOfficial
- Twitter: @FridaAmani
- Facebook: Frida Amani

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